

**ABSTRACT**

According to the invention, in order to transmit information which is specific to a subscriber connection, apart from virtual connections which are specific to a subscriber connection, at least one other virtual connection is established between a central communication unit and at least one decentralised communication unit by means of at least one communication network. Broadcasting information which is sent to the central communication unit is analysed in order to determine whether at least part of the broadcasting information is to be transmitted to a plurality of subscriber connections of the at least one decentralised communication unit. The at least part of the broadcasting information for a plurality of subscriber connections is transmitted by means of the at least one other virtual connection to the at least one decentralised communication unit where it is copied and transmitted to the plurality of subscriber connections.